

Advanced Workshop in Regulation and Competition 2009-2010

*Conflicting Technological and
Competitive Forces in Regulated Industries*
November 20, 2009

CENTER FOR
RESEARCH IN
REGULATED
INDUSTRIES

The Future of the Postal Sector

Location: Venable LLP
575 7th Street, NW
Washington, D.C. 20004

<i>Ruth Goldway, Chairman, Postal Regulatory Commission</i> Welcoming Remarks	<i>9:00am-9:10am</i>
<i>Michael Crew, CRRRI Professor of Regulatory Economic and Director – CRRRI</i> The Future of the Postal Sector: the Elephant in the Room	<i>9:10am-9:30am</i>
<i>Alan Robinson, President, Direct Communications Group</i> New Business Models for Tough Problems	<i>9:30am-9:50pm</i>
<i>John Caldwell, Chief Economist, Edison Electric Institute</i> Lessons of the Great Recession from Electric Utilities	<i>9:50am-10:20am</i>
<i>Patrick R. Donahoe, Deputy Postmaster General and Chief Operating Officer, United States Postal Service</i> Operational Responses to Mail Volume Declines	<i>10:20am-10:50am</i>
Coffee Break	<i>10:50am-11:10am</i>
<i>Fred Rolando, President, National Letter Carriers Association</i> The Future of USPS from a Union's Perspective	<i>11:10am-11:40am</i>
<i>William Miller, Economist, Postal Regulatory Commission</i> USPS in Good Times and Bad: Results from an Aggregate Economic Model	<i>11:40am-12:10pm</i>
Lunch	<i>12:10pm-1:10pm</i>
<i>David C. Williams, Inspector General, Office of Inspector General, United States Postal Service</i> The History of Tomorrow	<i>1:10pm-1:40pm</i>

Jody Berenblatt, SVP Global Postal Strategy and Enterprise Operations, Bank of America
The Voice of the Customer 1:40pm-2:10pm

Carl W. Asmus, Vice President – International Market Development, FedEx Service
Public/Private Relationships – Creating a Successful Postal Alliance 2:10pm-2:40pm

Paul Vogel, Deloitte Consulting LLP 2:40pm-3:10pm
Optimal Value-Added Discounts in the Future of the Postal Service

David Levy, Partner, Venable LLP, and Matthew Field, Associate, Venable LLP 3:10pm-3:40pm
Managing Declining Demand: Lessons from the Railroads

Larry Buc, President, SLS Consulting, Inc. 3:40pm-4:10pm
The Future of the Postal Service: Mail and Environment

Mary Anne Gibbons and Linda Kingsley, Senior Vice Presidents, General Counsel and Strategic Planning, United States Postal Service 4:10pm-4:40pm
Future Business Model for USPS

Michael Crew
Q&A/Concluding Discussion 4:40pm-5:00pm

ADVANCED WORKSHOP IN REGULATION AND COMPETITION

Networking Industries—energy, electricity, gas, postal, telecom, water, etc.—are currently undergoing major changes, the most significant being regulatory changes. The Workshop presents some of the latest economic thinking used to analyze major current problems of network industries. Competition, ‘deregulation’, and the increased use of market rather than regulatory processes outline in very broad terms the material to be covered. In addition, the Workshop will provide some of the latest legal thinking and its economic impact upon the increasingly competitive environment of network industries.

OBJECTIVE

To promote a better understanding of competition, regulatory environment, challenges in network industries and the role of regulation

WHO SHOULD ATTEND?

Individuals interested in developing a better understanding of competition, forthcoming challenges, and regulatory developments in network industries and applying it in their company or regulatory commission.

APPROACH

The Workshop is organized annually as three one-day meetings combined with a two-day conference in the Eastern U.S. and a second two-day conference on the West Coast. The meeting format is designed to allow for both presentation of recent research and the open discussion of new ideas. The topics covered provide not only the latest research on competitive developments in network industries, but also instructions on subjects required for a better understanding of competition.

CONTACTING CRRI

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REGISTRATION INFORMATION

To register, please complete and return the form below. Registrations are accepted by mail, email, fax, or telephone. Please confirm telephone registrations by sending a completed and signed application form. The deadline for Workshop applications is October 31, 2009. Applications after October 31, 2009, will be admitted on a space available basis.

Volume Discount: Second and Subsequent received in the same envelope or fax or made at the same time by phone or email will receive a 5% volume discount.

Payment Information: Make checks payable to “Rutgers University” and mail to the above address. VISA and Master Card are accepted forms of payment for registration fees. Fees include prescribed learning materials, meals at Newark meetings, all receptions, and coffee breaks, but do not include lodging and meals at residential meetings. The government rate registration fee is available to government employees. Rates for the Annual Eastern Conference and Western Conference apply only for applications received by January 5, 2010; after this date the full conference fees of \$1,015 (govt. \$515) for the Eastern and \$1,080 (govt. \$575) for the Western Conference will apply.



REGISTRATION FORM: Advanced Workshop in Regulation and Competition 2009-2010

Name _____
Title: _____
Company: _____
Complete Address: _____

Telephone: _____
Fax: _____
Email: _____

Package:
____ Single Session (\$390/Gov. \$200)
____ November 20, 2009
____ January 15, 2010
____ April 9, 2010
____ Workshop I (\$780/Gov. \$395): D.C./Newark/NYC sessions ONLY
____ Workshop II (\$1260/Gov. \$635): D.C./Newark/NYC sessions and ONE conference:
____ 29th Annual Eastern Conference (May 19-20, 2010)
____ 23rd Annual Western Conference (June 23-25, 2010)
____ Workshop III (\$1670/Gov. \$855): D.C./Newark/NYC sessions and BOTH conferences.
____ Eastern Conference ONLY (\$950/Gov. \$485)
____ Western Conference ONLY (\$1005/Gov. \$540)

Billing Information:

____ Payment enclosed.
____ Send invoice to participant at above address.

____ Send invoice to _____
____ Charge to _____ VISA _____ Master Card # _____
Exp. _____/_____

Government Rate: Government employees may apply for reduced enrollment fees.

Cancellation Policy: Until October 31, 2009 cancellation is allowed without penalty and refunds will be allowed in full. After this date, the indicated fee is due in full whether or not the participant attends. Substitutions may be made at any time.

Signature of Participant: _____

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