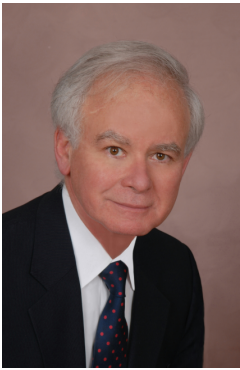


LUIS A. JIMENEZ

10 Woods End Drive, Wilton, CT 06897
H 203 210 7374 ♦ M 203 517 7746 ♦ luis@luisjimenez.biz



Luis Jimenez is Managing Director of LJC Consulting, offering strategy advisory services. He serves on the Senior Advisory Board for Arthur D. Little (ADL), an international management consultancy and is a director of Great Plains Energy, a \$2.1b NYSE electric utility. The former SVP and Chief Strategy Officer for Pitney Bowes, a global Fortune 500 company, he reported to the Chairman and developed long-term vision, policy and strategy. Previously, he was VP and Practice Leader for ADL.

Luis combines a corporate officer background, board experience and a global 25-year consulting career across industries. He brings extensive global insights in strategy and policy, regulated industries, emerging communications technologies and global business management. He has worked on projects for over 30 companies and institutions in regulated sectors, including a number of assignments for energy and utility firms. He is widely regarded as an industry expert in physical and electronic communications and the development of strategies to compete successfully in established markets facing potential disruption.

At Pitney Bowes he sat on the acquisition review council and played a key role in enterprise risk management. He forecast the impact of new technologies and consumer habits on the business lines. He anticipated regulatory changes and the evolution of paper-based and digital communications, and emerging multimedia and e-commerce applications, including consumer preferences for physical vs. electronic billing statements. His group's pioneering insights were featured in *Harvard Business Review*, *The New York Times*, *Business Week*, *Financial Times*, *Investor's Business Daily* and *Welt am Sonntag* in Germany.

He recently published a landmark baseline study for the environmental impact of physical and electronic media. Luis is interested in sustainability and carbon footprint reduction strategies.

At Great Plains Energy he chairs the Governance Committee and serves on Compensation and Development. During his board tenure since 2001 the company's core business has nearly doubled, a sizable acquisition was completed, the generation base expanded and diversified with wind and nuclear power and an effective CEO succession process took place.

From 1974 to 1999, Luis was a management consultant with Arthur D. Little where he founded, grew and led a global practice working with clients in the direct marketing, telecommunications, paper, catalog, print media, transportation and postal industries.

Luis sits on the Board of the Rutgers University Center for Research in Regulated Industries and serves on the Advisory Board for an Executive Master of the *Ecole Polytechnique Fédérale de Lausanne* in Switzerland. An accomplished and sought-out public speaker, he has over 100 speeches and publications to his credit.

Luis is bilingual in English and Spanish and projects a global mindset. He has visited 75 countries and worked on business development, consulting and strategy projects in 12 industries across 30 countries.

Luis has been ranked by *Hispanic Business* and *Hispanic Trends* among the 100 most influential leaders. In 2004 he was named by *Hispanic Business* to the Corporate Elite of 25 leaders in global Fortune 500 companies. In 2005 he received the Destino award for Business Person of the Year from the National Society of Hispanic MBAs in Connecticut.

Luis graduated *summa cum laude* in Engineering from Universidad Católica in Chile and earned M. Sc. degrees at Stanford University in Operations Research and Engineering-Economic Systems. He recently completed the Harvard Business School's course for Board Directors.

In Boston he volunteered for the Symphony and Youth Soccer, and for the United Way of Massachusetts he chaired the Allocations Committee for Social Services. A former amateur fiction writer and competitive swimmer, he is a certified scuba divemaster.