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Our practice focuses on strategy coaching and advice for firms wishing to "jump-start" their strategy deliberations by using primarily internal resources. We work with internal teams of business experts and analysts and with senior executive management to achieve basic alignment around vision, goals and strategy. This work can largely be performed with in-house resources assisted by a senior external expert and guide. This approach helps firms to prepare cost-effectively much of the ground work needed before commissioning a major external consulting study, and also allows firms to better select a major strategic consultant, if one is needed. Through our one-on-one interviews with your executives, our approach also allows the senior management team to collect early on candid and constructive input on barriers to success in implementing a new strategy and thus prepare the firm in advance to deal with potential obstacles to success.

Luis Jimenez, Managing Director, is the former Chief Strategy Officer of Pitney Bowes, a global Fortune 500 mail and document management leader. Previously, he spent 25 years as a global management consultant with Arthur D. Little and conducted projects and business development across 12 industries and in over 30 countries. He is a member of the board of directors of Great Plains Energy, a \$2.2b publicly-listed electric utility. Luis is experienced in organization and strategy for regulated industries, including energy and utilities, transportation and mail, and telecom and media.